

Paper Presentation Schedule updated on 13 Dec 2023

# 16-Dec-23

## 08:30 - 10:30

SEQUENCE	PROPOSAL ID	PROPOSAL TITLE	AUTHORS
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**SESSION 01 | 08:30 - 10:30 | ROOM # N201**

**TRACK 1) TECHNOLOGY, INNOVATION AND DIGITAL TRANSFORMATION**

1	38	Sources of finance and adoption of digital sales technology as a response to COVID-19 by Micro firms in India	Prof Punyashlok Dwibedy *Best Paper Nominee
2	51	On the Necessity of Orchestration in Ecosystems	Mr Vikas Namadeva Prabhu
3	74	Resisting the Goliath: Gathering the Davids through Digital Business Ecosystems	Mr Samrat Bagchi, Kamal Sharma
4	81	Impact of FinTech Products on Bank Employees: A Study of Attitudes and Behavioural Intentions	Ms Maryam Meraj, Manpreet Kaur, Jahangir Chauhan *Spotlight Paper
5	94	Impact of institutional Pressures and Security on Blockchain technology adoption and organization performance: An empirical Study	Mr Neelesh Kumar Mishra
6	399	Anticipating Artificial Wisdom (AW): How will managers stay relevant in future organisations?	Ms ANA SINHA, Pooja Lakhanpal *Spotlight Paper

**SESSION 02 | 08:30 - 10:30 | ROOM # N202**

**TRACK 2) ENVIRONMENT, SOCIETY AND GOVERNANCE (ESG) AND NON-MARKET STRATEGY**

1	34	Before the Time Runs Out for Corporate Restructuring.	Ms Shikha Khurana
2	53	Brand Activistic Video Ads and Brand Outcomes	Mr Johnson Clement Madathil, Nithya Murugan, Muhammed Niyas *Spotlight Paper
3	72	Does size matter in the nexus of sustainability reporting - firm valuation?	Mr Clifford Reuben D'Costa, Rohit Prabhudesai, Sankalp Purushottam Naik, Ch V V S N V Prasad
4	73	Network Constraint and Ex-Bureaucrat Directors	Mr BIBEK BHATTACHARYA *Best Paper Nominee
5	85	Imprinted Legacy: Do informal firms change their perception of tax ethicality post formalization?	Ms Anu Nandal, Punyashlok Dwibedy
6	108	Corporate Governance Made-to-Order: How Institutional Investors Drive Voluntary Disclosures?	Mr Himanshu Shekhar

SEQUENCE	PROPOSAL ID	PROPOSAL TITLE	AUTHORS
<b>SESSION 03   08:30 - 10:30   ROOM # N203</b>			
<b>TRACK 3) BUSINESS AND CORPORATE STRATEGY</b>			
1	35	The Effect of Managerial Biases on Capital Structure Decisions of Firms	Ms Sheetal Gupta
2	165	Investigating CRM-based strategy by examining value-profiling, patronage and fashion leadership	Dr Sudhir Pandey, Sujo Thomas, Ritesh Patel, Viral Bhatt
3	142	How did Insolvency and Bankruptcy Code (IBC) 2016 Impact Managerial Incentives for Undertaking Organizational Turnaround	Ms Shikha Khurana
4	195	An update to Duncan's Theory: Uncertainty as a Function of Complexity, Environmental Turbulence	Prof Sasanka Sekhar Chanda *Spotlight Paper
5	329	Relative Saliency of M&A/Alliances or Internal R&D Efforts as Response to Rapid Environmental Changes - Case of Indian Software/ITES industry	Ms Tina Thomas
<b>12:00 - 13:30 LUNCH</b>			
<b>13:30 - 15:30</b>			
<b>SESSION 04   13:30 - 15:30   ROOM # N201</b>			
<b>TRACK 1) TECHNOLOGY, INNOVATION AND DIGITAL TRANSFORMATION</b>			
1	97	Augmented Reality Empowerment in Vegan Cosmetics: A Reflective-Reflective Approach.	Ms Keziah D'lima, Kavir Shirodkar, Filipe Rodrigues e Melo * Spotlight Paper
2	394	Forecasting the AI Era: Sentiment Analysis of Future Trends and Strategic Cultural Dynamics in Indian Startup Ecosystem	Ms ANA SINHA, Pooja Lakhanpal *Spotlight Paper
3	150	Blockchain setbacks and their implications for blockchain strategy	Prof Ravi Sarathy
4	155	Disruption of Retail Landscape vis-a-vis Augmented Reality: A Bibliometric Analysis	Ms Nikita , Dr. Ashish Saihpal, Dr. Rachita Sambyal
5	235	Towards a Typology of Strategic Choices for Platform Businesses	Mr Aditya Raizada, Krishna Balodi

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<b>SESSION 05   13:30 - 15:30   ROOM # N202</b>			
<b>TRACK 4) INTERNATIONALIZATION AND GLOBAL STRATEGY</b>			
1	71	The Geopolitics of Valuation and the Structural Colonization of Unicorn Ventures in India	Mr Chandraketan Sahu, Nimruji Prasad Jammulamadaka
2	143	Rethinking International Digital Strategies for Indian and Chinese Firms: Meta-Analysis and Research Framework in the Context of “New Silk Road” Initiatives of China and India	Dr Mohinder Dugal
3	161	Pro-Market Reform And First Cross-Border Acquisition Speed Of Business Group Firms	Prof Sandeep Yadav, Srinivas Rajesh Upadhyayula, Professor Vikas Kumar *Best Paper Nominee
4	234	How does inventing overseas affect the value of inventions at home?	Ms Divya Sebastian
<b>SESSION 06   13:30 - 15:30   ROOM # N204</b>			
<b>TRACK 5) FAMILY BUSINESS AND ENTREPRENEURSHIP</b>			
1	291	Mastering Digital Transformation: Opportunities and Challenges for Small and Medium Family Businesses	Mr K Ullas Kamath, Sidharth Pai, Arya Namboothiripad
2	103	External Financing choices of Early-stage Entrepreneurs in Emerging Economies: Evidence from India	Ms Vikku Agrawal, Jaykumar Padmanabhan
3	147	Path creation through imaginaries: The case of pioneering entrepreneurs in India	Ms Charu Rastogi, Srivardhini Jha, Sanjay Jain
4	154	Evolution of Start-up Culture in India: A Reflection through IPOs backed by Venture Capital	Dr Neha Chawla, Nikita Mehta
5	163	Rural Women Entrepreneurs: A step towards making Atma Nirbhar Bharat.	Dr Vaniki Joshi Lohani, Mohit Lohani
6	256	Leap from Exports to FDI: The story of Indian Family Firms	Mr Asimabha Bhowmick *Spotlight Paper

SEQUENCE	PROPOSAL ID	PROPOSAL TITLE	AUTHORS
<b>16:15 - 18:15</b>			
<b>SESSION 07   16:15 - 18:15   ROOM # N201</b>			
<b>TRACK 1) TECHNOLOGY, INNOVATION AND DIGITAL TRANSFORMATION</b>			
1	237	How does the Ecosystem Enable Entrepreneurship -Multi-country Perspective from GEM Data	Ms Brindha S
2	304	Product Architecture and Measurement of Innovativeness: Exploring Automotive Sector in India	Prof Maheshkumar Joshi, Sushil Chandra, Deepak Pandit, Arun Sahay * Spotlight Paper
3	309	Decoding the Success and Failure of Platform Companies in India: Drawing an Agenda for India Inc.	Dr Asit K Barma, Mafruz Sultana, Pooja Gupta, Ramakanta Sahoo
4	310	With Age Comes Wisdom: Examining the effects of CEO Age on Digital Orientation of Firms	Prof Saikat Banerjee, Indranil Bose, Ashish Kumar Jha *Best Paper Nominee
5	317	Consumer Preferences for Technology-Integrated Health Insurance	Ms Anushka Goel, Nupur Soti, Prof. Udita Taneja, Dr Ashish Kumar
6	344	The Emerging Trends between Merger & Acquisitions (M&As), In-House Innovation and Exploitative Innovation Orientation by Emphasizing on Product Differentiation in Indian IT Sector Companies	Mr Anil Kumar Pandey
<b>SESSION 08   16:15 - 18:15   ROOM # N204</b>			
<b>TRACK 5) FAMILY BUSINESS AND ENTREPRENEURSHIP</b>			
1	228	Business Splitting- A Complex Phenomenon in Family Businesses	Ms Shikha Agarwal, Manoj Thomas
2	229	Entrepreneurial Ecosystem Configurations for Productive Entrepreneurship in an Emerging Economy	Mr Ravi Roshan, Krishna Balodi
3	243	Redefining Boundaries: The Impact of Digital-Driven Entrepreneurial Decisions on Industry Structures and Market Dynamics	Mr Satish Kumar, Nishant Garg, VARUN SHARMA
4	244	What's in an Interaction? Exploring Micro-Foundations of Corporate Entrepreneurship in Family Firms	Mr Sumit Jaiswal, Sumit Chakraborty
5	249	Founding team human capital and initial funding: A legitimacy perspective	Mr Sumit Jaiswal, chitra singla *Spotlight Paper
6	431	Subjective age and its relation to motivation to learn	Dr Sweta Singh, Chetan Chitre *Spotlight Paper

SEQUENCE	PROPOSAL ID	PROPOSAL TITLE	AUTHORS
<b>SESSION 09   16:15 - 18:15   ROOM # N203</b>			
<b>TRACK 6) LEADERSHIP AND HUMAN CAPITAL</b>			
1	78	The Decrease Of Hierarchy In Corporations: Myth Or Reality?	Mr Piyush Gulati, Arianna Marchetti, Phanish Puranam
2	84	Tagged as "Outgroup Leaders" - Impact of Immigrant and Women CEOs on AMT Adoption?	Ms Krati Jain, Punyashlok Dwibedy
3	116	Business Education and Firm Capabilities	Mr Gaurav G B, Sai Yayavaram
4	123	From Inclusion to Excellence: Exploring Sequential Mediation in Inclusive Leadership	Mr INDU NATH JHA, Subhadip Sarkar, Durba Pal *Spotlight Paper
5	141	Exploring Green Inclusive Leadership and Organizational Citizenship Behaviour towards Environment	Mr Vikash Mandal, Durba Pal *Spotlight Paper
6	191	Role of Entrepreneurial Leadership Catalyzing Inclusive Growth of Women Micro Enterprises in Kudumbashree	Dr J PREETHA ZAZINAY, SANTHOSH V A

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<b>17-Dec-23</b>			
<b>08:30 - 10:30</b>			
<b>SESSION 10   08:30 - 10:30   ROOM # N201</b>			
<b>TRACK 1) TECHNOLOGY, INNOVATION AND DIGITAL TRANSFORMATION</b>			
1	333	A Strategic Framework to assess Amenability of applying AI to Organizational Activities	Mr Chandra Mohan Thakur, Ananthakrishnan Rajamani, Swapnil Garg
2	343	The Impact of Digital Banking Usage on Women's Economic Empowerment: A Study among Urban Women	Ms Swati Rohatgi, Navneet Gera *Best Paper Nominee
3	342	Exploratory Behavior of Interlocked Firms and Impact on Technological Innovation	Mr Shikhar Bhardwaj
4	346	Role of Perceived Ease of Use and Digital Financial Literacy: Technology Readiness Index Approach	Ms Annu ., Dr. Ravindra Tripathi
5	352	Experimentation as Governance Approach: Digital Transition of Urban Bodies in Indian Context	Ms Parvathy Venkatachalam, Saurabh Kumar
<b>SESSION 11   08:30 - 10:50   ROOM # N202</b>			
<b>TRACK 2) ENVIRONMENT, SOCIETY AND GOVERNANCE (ESG) AND NON-MARKET STRATEGY</b>			
1	146	Silver Lining in the Dark Clouds - Natural Disasters and Productivity of Manufacturing Firms	Dr Alex Eapen, Hang Minh Dang *Spotlight Paper
2	169	Role of Foresight-driven Corporate Governance and Collaborative Ecosystem for sustainability	Ms SHUBHRA MISHRA, KRISHNA KUMAR BALARAMAN
3	171	Guilty Until Proven Otherwise: High Status and the Burden of Proof under Socialism	Prof Rajiv Krishnan Kozhikode, Rekha Krishnan, Farouk Abdul-Salam *Best Paper Nominee
4	206	Differential Effect of Historical and Social Aspiration Performance Feedback on Corp. Sustainability	Dr Bikramjit Ray Chaudhuri
5	264	Do firms respond to commitments on climate change? Impact of COP21 on investment intensity	Mr Pramendra Singh Tank, Sanjay Kumar Jain, Balagopal Gopalakrishnan *Spotlight Paper
6	265	Regulatory focus and ESG performance: Moderation of environmental munificence and turbulence	Mr Pramendra Singh Tank, Devanshi Agarwal
7	307	Aiming for the Sky: Investigating Structural Determinants of Firm's Sustainability Orientation	Dr Nupur Pavan Bang, Moksh Garg, Sougata Ray

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<b>SESSION 12   08:30 - 10:30   ROOM # N203</b>			
<b>TRACK 3) BUSINESS AND CORPORATE STRATEGY</b>			
1	207	Interbank Colocation Networks and Bad Loans	Mr BIBEK BHATTACHARYA *Spotlight Paper
2	361	Role of CEO's Regulatory Focus and Organizational Slack in Building Firms' Digital Capabilities	Ms Vishnusaranya Ivaturi, Nycil George
3	388	Dynamics of Building Trust in Informal Institutions: A Phenomenology Study of Hyperlocal Media at the Farmers' Protest in India	Prof Vineeta Dwivedi, Sunny Vijay Arora, Varun Nagaraj, Malay Krishna
4	429	Impact of industry dynamism and munificence on industry structure	Mr Pallav Bose, Swarup Kumar Dutta
5	439	Bankruptcy Law and Sources of Debt in Business Groups: Evidence from India	Dr Swechha Chada
6	121	The conformity-deviation dilemma: Insights from performance feedback theory	Prof Lakshmi Goyal *Spotlight Paper
<b>SESSION 13   08:30 - 10:30   ROOM # N204</b>			
<b>TRACK 5) FAMILY BUSINESS AND ENTREPRENEURSHIP</b>			
1	98	Impact of Technology and Institutional Voids on Profits of the Emerging Market Start-up Ecosystem	Ms Madhurima Basu, Srinivas Rajesh Upadhyayula
2	269	How Do New Ventures Develop Capabilities for Digital Sustainability in the Accelerator Program?	Mr Dibyendu Sharma
3	275	Role of Family Systems in the Family Firms' Corporate Venturing Decisions	Prof chitra singla, Josh Daspit *Spotlight Paper
4	297	Institutional Environment and Business Performance of Women Owned Micro Enterprises: The Role of Entrepreneurial Orientation	Mr Chinmaya Sahu, Stutee Shruti Mohanty, Rajeev Panda
5	327	I Feel it Coming! How Previous Day's Progress Dictates Next Day's Entrepreneurial Effort	Mr Rai Siddhant Sinha, Mankavil Kovil Nandakumar, Daniel Beal *Best Paper Nominee
<b>12:00 - 13:00 LUNCH</b>			

SEQUENCE	PROPOSAL ID	PROPOSAL TITLE	AUTHORS
<b>13:00 - 15:00</b>			
<b>SESSION 14   13:00 - 15:00   ROOM # N201</b>			
<b>TRACK 1) TECHNOLOGY, INNOVATION AND DIGITAL TRANSFORMATION</b>			
1	132	Unveiling the Power of Human Resource Analytics: A Comprehensive Review	Mr Dighreandr singh, Aakanksha kataria *Spotlight Paper
2	375	Digital Capabilities and Entrepreneurial Resilience : Response Strategies among India Micro-Ventures	Ms Aparajita Agarwal, Tyler Wry
3	95	Business Model Innovations in High-Velocity Environments	Mr Vikas Sarangdhar, Snehal Awate, Ram Mudambi *Spotlight Paper
4	406	Why do Firms adopt Blockchain Technology - An Institutional and Resource Dependence Perspective	Mr Neelesh K Mishra, Indrajit Mukharjee
5	433	Can Winners Take All Really work for UPI Apps in India? A Competitive Advantage Study	Mr BasuDeo Dubey
<b>SESSION 15   13:00 - 15:00   ROOM # N202</b>			
<b>TRACK 4) INTERNATIONALIZATION AND GLOBAL STRATEGY</b>			
1	236	Small Worlds and the Dynamics of Ownership Networks during Institutional Transition in India	Prof Abu Rehan Abbasi, Dalhia Mani, Rejie George Pallathitta
2	203	The International Strategy of Digital Platform-based Firms: A Systematic Literature Review And Directions For Future Research	Mr Ankit Surana, Professor Jiatao (JT) Li, Professor Francesco Chirico, Asso. Professor Liena Kano, Asso. Professor Andreas Schott *Spotlight Paperer, Meena Chavan
3	318	Indian Multinational Enterprises Catching Up through Springboarding: A Microfoundational Perspective	Ms Rashmi Kotin Kulkarni
4	319	Modelling the determinants linking the re-internationalization process and firm competitiveness	Dr SHAMITA GARG, Prof.Kirankumar Momaya, Dr. Sundar Parthasarathy
5	367	The Impact of Non-Trade Agreements on Foreign Direct Investment	Ms Sheetal Gupta, Debarati Basu, Shabana Mitra



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<b>SESSION 16   13:00 - 15:00   ROOM # N204</b>			
<b>TRACK 5) FAMILY BUSINESS AND ENTREPRENEURSHIP</b>			
1	199	The human touch in a digital world and family business: A perspective article	Dr SUDEEPTA PRADHAN, RANAJEE
2	355	The Emergence of a Start-up Entrepreneurial Ecosystem in India: A Case Study of Kerala	Prof Nobin Thomas, Rijin John
3	380	Keep Your Empathy Unless You are Compassionate! Diving Into the Neural Roots of Social Entrepreneurship	Mr Rai Siddhant Sinha
4	400	Unbundling Accelerators' design: Impact of accelerators' characteristics on venture performance	Mr Pramendra Singh Tank, Devanshi Agarwal, Sumit Jaiswal *Best Paper Nominee
5	411	Recipes for Female entrepreneurial productivity in times of crisis	Mr Manash Jyoti Borah, Rohit Kumar, Neeraj Kumar kesharbani
<b>SESSION 17   13:00 - 15:00   ROOM # N203</b>			
<b>TRACK 6) LEADERSHIP AND HUMAN CAPITAL</b>			
1	219	Occupational Closure in Architecture: Experiences of Commonwealth Female Migrant Architects in UK	Ms sreenita mukherjee
2	299	Remote Work and Network Accuracy Perceptions: Implications for Performance and Career Advancement	Dr RAVI GAJENDRAN *Best Paper Nominee
3	426	Harnessing Collective Mindfulness for Alignment and Agility: A Study of Service Teams	Dr Saurabh Pandya, Aniruddha Chatterjee, Kyle Bruce, Munish Thakur