

**ISC2024 Draft Schedule for Poster Presentation | 17th and 18th December, 2024**

**17th December | 12:00 PM to 1:00 PM**

Session Details	Board Number	Proposal ID	Title	Authors Information
Track 1: Strategizing in an AI dominated world	1	245	A Study on ChatGPT's Misrepresentation of Indian Innovations And Discoveries	Kajal Kansal; Kriti Sharma
	2	320	The Business School in 2050 - Strategizing in an AI Dominated World	Lakshmi Subramani; Gary Stockport; Benita Hube; Veena Jadhav
	3	325	Understanding Organizational Resilience through the BERTopic Approach	S Karthika; Shobha Tewari
	4	440	AI-enabled Gamification and Platform Resilience: A Dynamic Capability Exploration	Diptiranj Mahapatra; Shubhrakant Shadangi; Merlin Nandy
	5	441	AI-Driven Digital Integration in Mergers and Acquisitions	Sayantan Khanra; Avni Jagdishwala
Track 2: ESG and Non-Market Strategy	6	67	Across the Paris Agreement: Shift of Sustainability Research Themes Through Climate Regulations	Rajarshi Mukherjee; Pritha Chatterjee
	7	79	Beyond Financials: The Impact of Governance and CSR Sustainability Committees on ESG Performance	Satish Kumar
	8	92	Striking the Balance: The Role of ESG-linked compensation and CEO Power on ESG decoupling	Abhinay Nedunuru; Nycil George
	9	130	Mimetic isomorphism in sustainability reporting practices – A Study of Indian MNCs	Brindha S; Apoorv Arora
	10	215	Transparency and performance in public-private collaborations	Swapnil Garg; Kannan Srikanth
	11	247	Unconstrained Manager or Figurehead? How Firms Political Embeddedness Shapes Managerial Discretion	Shivam Dandgavhal; Saptarshi Purkayastha
	12	315	Influence of Stakeholder Pressures on Proactive Environmental Strategies	Abhishek Gawande; Prof. Atul Arun Pathak
	13	328	Corporate Governance for Circularity: Driving Circular Economy Adoption in Organizations	Sagnika Datta; Neeraj Dwivedi
	14	341	Impact of a firm's ecological response on its survival and growth; An emerging markets perspective	Tina Thomas
	15	384	Darkness under the lamp? Impact of new manufacturing project establishment on its neighbourhood	Roma Mondal

**17th December | 4:30 PM to 5:30 PM**

Session Details	Board Number	Proposal ID	Title	Authors Information
Track 3: Internationalization and Global Strategy	1	81	Networks Duality in the International Growth of Digital INVs: Insights From India	Madhurima Basu; Rajesh Srinivas Upadhyayula
	2	185	Subnational Institutional Voids and Multinational Enterprise (MNE) Subsidiary Exits from India	Anuradha Saikia; Hemant Merchant
	3	354	International Footprint of Digital MNEs - Impact of Level of Digitalization	Ajay Singal
Track 5: Family Business and Entrepreneurship	4	122	Fostering Student Entrepreneurship: The Impact of Cultural and Social Contexts on Venture Formation	Abhishek Sheetal; Xiaode Ji
	5	199	Weathering the Global Turmoil: Assessing Family Firms' Resilience in the Face of Adversity	Tajuddin Malik; Nupur Pavan Bang; Sougata Ray; Anupreet Kaur
	6	205	Tracing the Evolution of Women's Entrepreneurial Barriers: A 40-Year Systematic Review	Dhruvi Naik; Hetal Jhaveri; Muneza Kagzi; Bijal Mehta; Abrar Ali Saiyed
	7	209	Tracing the Fusion: Social Psychology in Family Business Research	Anupreet Kaur; Nupur Pavan Bang; Sougata Ray
	8	214	Determinants of Family Firms Internationalisation from Emerging Economies	Apoorva Jain; Sonal Thukral; Prof. Justin Paul
	9	262	Entrepreneurship as Creative Resistance: Modernizing to Preserve Ayurveda and Resist Colonization	Anupama Kondayya; Diego M. Coraiola; Abhoy K. Ojha
	10	293	Role-based Examination of Social Entrepreneurial Ventures through Agency Theory	Arti Barapatrey Jain; Bikramjit Raychaudhuri; Akshata Jain
	11	299	Ownership form, strategy uniqueness and firm performance: Evidence from India	Veera Balaji V; Manikandan KS
	12	317	Strategies to Overcome Digitisation Challenges at Enterprise Working with Women Microentrepreneurs	Lina Sonne Vyas
	13	382	Impact of Board Structure on Family Firms Corporate Philanthropy in an Emerging Market like India	Abhisek Verma
	14	418	Navigating Survival and Creativity through Spatial Dynamics in Night Markets	Devanshi Agarwal; Athi Karthick V

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Session Details	Board Number	Proposal ID	Title	Authors Information
Track 6: Leadership and Human Capital	1	103	Elongating Transient Competitive Advantage through Ambidextrous Human Capital	Neeraj Soni
	2	162	Impact of Competitive Inertia on Firm Performance - The Moderating Role of CEOs' Temporal depth	Vishnuseranya Ivaturi; Nycil George
	3	170	Strategic Human Capital Investments and Firm Performance	Aditya Christopher Moses
	4	240	Strategic Impression Management Choices of Entrepreneurs	Ashapura Das; Apurva Sanaria
	5	269	Does Managing Your Boss (MYB) Mitigate Remote Work's Detrimental Impacts on Shared Mental Models?	Ravi Gajendran; Da Yeon Her
	6	279	Organizational identification or compliance? Effect of sales information controls on Salespeople	Shikhar Sarin; Stacey L. Howard-Malek; Bernard J. Jaworski
Track 4: Technology, Innovation and Digital Transformation	7	48	The Missing Links: Innovation and Carbon Consciousness in Emerging Economy Firms	Rajarshi Mukherjee
	8	65	Bharatiya Legal System needs AI-based technological advancement to quash FIRs	Akanksha Singh
	9	152	Is corporate science moving Upwards or declining An Empirical Evidence in an International setting	Anil kumar pandey; Kshama Sharma; Pooja
	10	225	Transformation at the Boundary of the Ecosystems	Shikha Khurana
	11	246	Big Fish Versus Small Fish: Exploring the Competitive Dynamics of Hyperlocal Digital Platform Market	Fawaz Kareem; Muhammad Shafi K
	12	266	Data Network Effects: Quo Vadis?	Siddharth Gaurav Majhi; Amit Jain; Merlin Nandy
	13	352	Digital Technology, Infobesity & Attention Scarcity in For-Profit Social Enterprises	Devina Chaturvedi; Prasanna Karhade; Abhishek Kathuria; Arun Rai; Naresh Naik
	14	394	Corporate Venture Capital as a pursuit of Open Innovation: A systematic literature review	Arpan Mondal
	15	140	Perceptual Innovation: Impact of Positive Earnings Surprise and R&D Expenditure	Mithira Siva